



The 2022 Turkey Talk-Line™



24 days of expert advice and emotional support for an amazing Thanksgiving



2022 COMFORT CALENDAR

With so many Thanksgiving to-dos, Butterball wants to make sure you pencil in some time for ***you***.

And remember: you can always contact our Turkey Talk-Line™ if you need something more.



1-800-BUTTERBALL



844-877-3456



BUTTERBALL.COM



The Turkey Talk-Line is now open for all things Thanksgiving (and then some).

BUTTERBALL

Tuesday, November 1

GET A HEAD START!



Invite your guests before starting
the rest of your list.

BUTTERBALL

Wednesday, November 2



Time to wind down by curling up with
a good book (yes, cookbooks count).

BUTTERBALL

Thursday, November 3

LIFE is

ALL
ABOUT



BALANCE

Today, we stretch out and clear our minds
(or maybe just have a little treat).

BUTTERBALL

Friday, November 4



Plan to get your turkey early
(calculate the right size at [Butterball.com](https://www.butterball.com))!

BUTTERBALL

Saturday, November 5



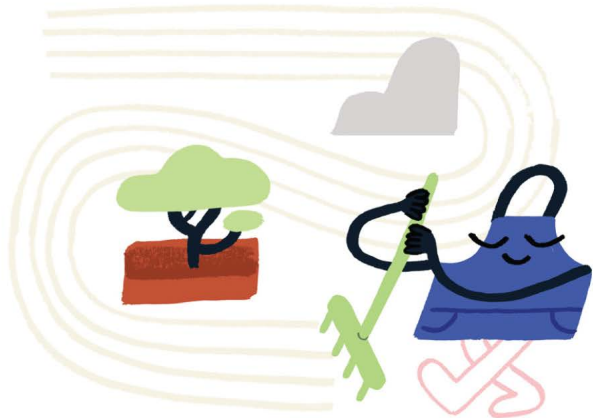
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5		8	7	2		3		
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for

A

MOMENT of **ZEN**

PUT the ME



in ME-TIME

Take time for yourself now to better
prepare for others later.

BUTTERBALL

Monday, November 7

Time to CRAFT



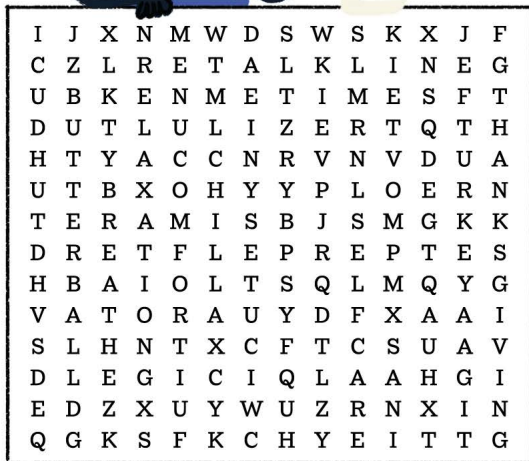
Some

COMFORT

After all, you're never too old to
make a hand turkey.

BUTTERBALL

Tuesday, November 8



SEARCH for SOME SERENITY

Butterball
Comfort
Talk-Line

Self-care
Turkey
Relaxation

Thanksgiving
Me-time
Prep

Chill
Menu
Breathe



Finding time to unwind is as easy as
turning up the tunes.

BUTTERBALL

Thursday, November 10



It's 11/11 — the perfect day to picture
your picture-perfect meal.

BUTTERBALL

Friday, November 11

CATEGORIZE
SOME



COMFORT

Prioritize your pantry to make room for
new spice(s) in your life!

BUTTERBALL

Saturday, November 12



TODAY, WE REFLECT...

Pencil in time to unwind, by putting
pen to paper.

BUTTERBALL

Sunday, November 13



Go enjoy the brisk weather with
a brisk walk!

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Monday, November 14

COLOR ME IN
FOR SOME
ME-
TIME



BUTTERBALL

Tuesday, November 15



MAKE YOUR MENU

Time to mark the menu off
your to-dos!

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Wednesday, November 16

Happy National



Thaw Day™

Time for your turkey to start thawing and
for you to start chilling. Spa day, anyone?

BUTTERBALL®

Thursday, November 17



WE GOT YOU



Give us a ring (or ping) if you
need anything.

BUTTERBALL

Friday, November 18

MORE
HANDS=



LESS WORK

Looking to save some time (and money)?
Try a potluck on for size!

BUTTERBALL

Saturday, November 19



It's almost turkey time (so be sure to grab one while you're out shopping)!

BUTTERBALL

Sunday, November 20

A
PERSONAL
SHOPPER
IS AS GOOD AS



A PERSONAL
DAY

Take back some time for yourself by
getting your groceries delivered!

BUTTERBALL

Monday, November 21

THEY'RE NOT JUST
DESSERTS
THEY'RE
BUNDLES
of

JOY

Grab a friend, rolling pin, and let
the baking begin!

BUTTERBALL

Tuesday, November 22



So today, we prep. Don't forget
to breathe!

BUTTERBALL

Wednesday, November 23



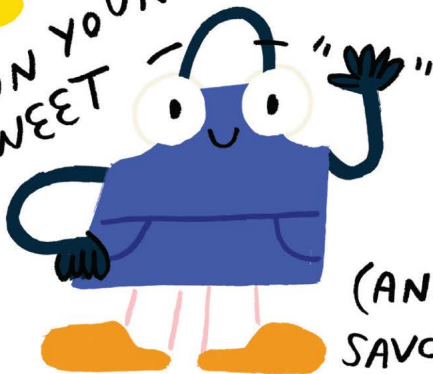
Now go enjoy time with loved ones
(and bask in all your hosting glory)!

BUTTERBALL

Thursday, November 24

CONGRATS

ON YOUR
SWEET



(AND
SAVORY!)

SUCCESS

Time to celebrate (and enjoy some
leftovers while you're at it)!

