

The 2022 Turkey Talk-Line™



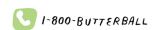
24 days of expert advice and emotional support for an amazing Thanksgiving

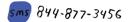


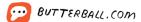
## 2022 COMFORT CALENDAR

With so many Thanksgiving to-dos, Butterball wants to make sure you pencil in some time for *you*.

And remember: you can always contact our Turkey Talk-Line<sup>TM</sup> if you need something more.

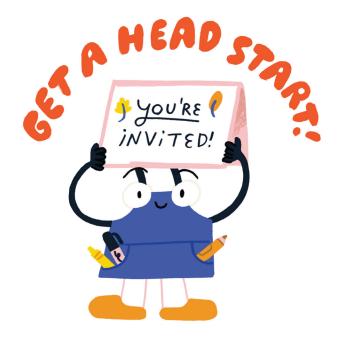








The Turkey Talk-Line is now open for all things Thanksgiving (and then some).



Invite your guests before starting the rest of your list.



Tuesday, November 1



Wednesday, November 2





Time to wind down by curling up with a good book (yes, cookbooks count).



Today, we stretch out and clear our minds (or maybe just have a little treat).



Thursday, November 3



Friday, November 4



Plan to get your turkey early (calculate the right size at Butterball.com)!



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MOMENT of ZEN



Saturday, November 5



Sunday, November 6





Take time for yourself now to better prepare for others later.



After all, you're never too old to make a hand turkey.



## Monday, November 7



## **Tuesday, November 8**



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## SEARCH for Some SERENITY

Butterball Comfort Talk-Line Self-care Turkey Relaxation Thanksgiving Me-time Prep

Chill Menu Breathe



Finding time to unwind is as easy as turning up the tunes.



Wednesday, November 9



Thursday, November 10





It's 11/11 — the perfect day to picture your picture-perfect meal.



Prioritize your pantry to make room for new spice(s) in your life!



Friday, November 11



Saturday, November 12



Pencil in time to unwind, by putting pen to paper.



Go enjoy the brisk weather with a brisk walk!



Sunday, November 13



Monday, November 14



The 2022 Turkey Talk-Line™ Comfort Calendar





Time to mark the menu off your to-dos!



**Tuesday, November 15** 





Time for your turkey to start thawing and for you to start chilling. Spa day, anyone?



Give us a ring (or ping) if you need anything.



Thursday, November 17



Friday, November 18





Looking to save some time (and money)?

Try a potluck on for size!



It's almost turkey time (so be sure to grab one while you're out shopping)!



Saturday, November 19



Sunday, November 20



Take back some time for yourself by getting your groceries delivered!



Grab a friend, rolling pin, and let the baking begin!



Monday, November 21



**Tuesday, November 22** 



The 2022 Turkey Talk-Line™ Comfort Calendar



So today, we prep. Don't forget to breathe!



Now go enjoy time with loved ones (and bask in all your hosting glory)!



Wednesday, November 23



Thursday, November 24



Time to celebrate (and enjoy some leftovers while you're at it)!

